



2025 CONVENTION INCENTIVES

Earn an Extra Day at Convention and Win Entries for a Chance at up to \$25,000 Bonus Cash*

Open to: Agents and agencies who earned or attended the 2024 Convention in Denver, Colorado, who also qualify AND attend the 2025 Convention in Nashville, Tennessee, June 13–16, 2025.

Earn-a-Day: Agents will earn an additional night at Convention who personally issued 25 apps over the 12-week incentive period. Agencies that do not earn an extra day through personal production may earn the extra day if a direct appointed agent in their hierarchy, who did not earn 2024 Convention in Denver Colorado, qualifies for 2025 Convention in Nashville.

Bonus Cash Drawings: Chances to win dependent on number of applications personally issued over 25. Starting with the 26th app, the agent will be placed once in the drawing at Tier 1. For each additional application, the agent will gain an entry in the next drawing tier. For each additional app issued after 42, the agent will gain an additional entry in the top tier drawing. Globe Life SilverCare™ apps count double for purposes of this incentive.

Apps Issued	Tier	Prize
25	0	Extra day at convention
26	1	\$100
27	2	\$200
28	3	\$300
29	4	\$400
30	5	\$500
31	6	\$600
32	7	\$700
33	8	\$800
34	9	\$900
35	10	\$1,000
36	11	\$1,250
37	12	\$1,750
38	13	\$2,000
39	14	\$2,500
40	15	\$3,000
41	16	\$4,000
42	17+	\$5,000
		\$25,000

Personal Production Tracker			
Week #	Week Start	Weekly Apps Issued	Running Total
1	Jun 10		
2	Jun 17		
3	Jun 24		
4	Jul 1		
5	Jul 8		
6	Jul 15		
7	Jul 22		
8	Jul 29		
9	Aug 5		
10	Aug 12		
11	Aug 19		
12	Aug 26		

Rules and Exclusions:

1. Only available to agents and agencies that earned OR attended the 2024 Convention in Denver Colorado.
2. Participating agents must qualify for AND attend the 2025 Convention in Nashville, Tennessee, in order to be eligible.
3. No substitutions or exceptions for attendees or payoff awards will be allowed.
4. For purposes of this incentive, only your personal production will be counted.
5. Contest period is 12 weeks from 6/10/2024 through 8/26/2024; policies must issue within the contest period to count towards the incentive.
6. Excludes Non-standard (disability) issued Medicare Supplement insurance production, annuity production, or ADB.
7. Life insurance production in the state of New York is excluded from the incentive.
8. Income or prizes collected from this program will be included in your 1099.
9. Globe Life SilverCare™ apps count double for purposes of this incentive.

*For each application in excess of 25 within the 12-week incentive period, agents receive entries for a chance at the bonus cash drawing. Globe Life SilverCare™ apps count double for purposes of this incentive. Bonus cash drawing will be held at the convention.

AS ANNOUNCED AT THE DENVER CONVENTION IN 2024!

► **INCENTIVE PERIOD: 12 WEEKS — 6/10/2024 THROUGH 8/26/2024**