



June 7–10, 2024

Earn an Extra Day at Convention and Win Entries for a Chance at up to \$24,000 Bonus Cash*

Open to: Agents and agencies who earned or attended the 2023 Convention in Los Cabos, Mexico, who also qualify AND attend the 2024 Convention in Denver, Colorado, June 7–10, 2024.

Earn-a-Day: Agents will earn an additional night at Convention who personally issued 24 apps over the 11-week incentive period. Agencies that do not earn an extra day through personal production may earn the extra day if a direct appointed agent in their hierarchy, who did not earn the 2023 Convention in Los Cabos, qualifies for the 2024 Convention in Denver.

Bonus Cash Drawings: Chances to win dependent on number of applications personally issued over 24. Starting with the 25th app, the agent will be placed once in the drawing at Tier 1. For each additional application, the agent will gain an entry in the next drawing tier. For each additional app issued after 41, the agent will gain an additional entry in the top tier drawing. Globe Life SilverCare™ apps count double for purposes of this incentive.

Apps Issued	Earned	Bonus Cash Drawing Chance
24	Tier 0	Extra day at convention
25	Tier 1	add 1 chance for \$100 drawing
26	Tier 2	add 1 chance for \$200 drawing
27	Tier 3	add 1 chance for \$300 drawing
28	Tier 4	add 1 chance for \$400 drawing
29	Tier 5	add 1 chance for \$500 drawing
30	Tier 6	add 1 chance for \$600 drawing
31	Tier 7	add 1 chance for \$700 drawing
32	Tier 8	add 1 chance for \$800 drawing
33	Tier 9	add 1 chance for \$900 drawing
34	Tier 10	add 1 chance for \$1000 drawing
35	Tier 11	add 1 chance for \$1250 drawing
36	Tier 12	add 1 chance for \$1500 drawing
37	Tier 13	add 1 chance for \$1750 drawing
38	Tier 14	add 1 chance for \$2000 drawing
39	Tier 15	add 1 chance for \$3000 drawing
40	Tier 16	add 1 chance for \$4000 drawing
41	Tier 17	add 1 chance for \$5000 drawing
42+	Tier 17+	add 1 additional chance for Tier 17

Personal Production Tracker			
Week #	Week Start	Weekly Apps Issued	Running Total
1	Jul 3		
2	Jul 10		
3	Jul 17		
4	Jul 24		
5	Jul 31		
6	Aug 7		
7	Aug 14		
8	Aug 21		
9	Aug 28		
10	Sep 4		
11	Sep 11		

Rules and Exclusions:

1. Only available to agents and agencies that earned OR attended the 2023 Convention in Los Cabos, Mexico.
2. Participating agents must qualify for AND attend the 2024 Convention in Denver, Colorado, in order to be eligible.
3. No substitutions or exceptions for attendees or payoff awards will be allowed.
4. For purposes of this incentive, only your personal production will be counted.
5. Contest period is 11 weeks from 7/3/23 through 9/15/23; policies must issue within the contest period to count towards the incentive.
6. Excludes Non-standard (disability) issued Medicare Supplement insurance production, annuity production, or ADB.
7. Life insurance production in the state of New York is excluded from the incentive.
8. Income or prizes collected from this program will be included in your 1099.
9. Globe Life SilverCare™ apps count double for purposes of this incentive.

*For each application in excess of 24 within the 11-week incentive period, agents receive entries for a chance at the bonus cash drawing. Globe Life SilverCare™ apps count double for purposes of this incentive. Bonus cash drawing will be held at the convention.

AS ANNOUNCED AT THE LOS CABOS CONVENTION IN 2023!

► **INCENTIVE PERIOD: 11 WEEKS — 7/3/23 THROUGH 9/15/23**